

Our Sustainability Program



GREEN DESIGN
INDOOR PLANT HIRE

Overview

For over a decade, Green Design has been dedicated to addressing the urgent challenges posed by climate change. In response to increasingly dire reports from organizations like the Intergovernmental Panel on Climate Change (IPCC) and the growing severity of weather events worldwide, our commitment to sustainable practices has only intensified. This report highlights the key aspects of our sustainability program, showcasing our ongoing efforts to combat climate change and promote environmental responsibility.



Waste Management Plan and Green Waste

In August 2022 we initiated the formalization of our Waste Management Plan. The primary goal of this plan is to outline the strategies and procedures necessary to efficiently manage both scheduled and unscheduled waste generated by Green Design. In February 2023, we initiated a partnership with an organization that repurposes our green waste, turning it into valuable mulch and topsoil. This initiative reduces the environmental impact of our discarded old plants and soil.



Carbon Neutrality Partnership

Our sustainability journey reached a significant milestone in September 2022 when we established a partnership with Carbon Neutral P/L. This organization specializes in measuring and mitigating carbon footprints. Through a comprehensive assessment, we quantified our carbon emissions, creating a roadmap to our ultimate objective of achieving carbon neutrality by 2030.



Electric Vehicles (EVs)

In our mission to reduce emissions, electric vehicles have played a pivotal role. Acknowledging the urgency of this matter, we expedited the integration of electric sedans into our fleet. Last year, we introduced two hybrid sedans, and we have plans to replace an additional three petrol sedans with electric or hybrid alternatives next year. The transition for our vans will depend on the availability of electric vans and a robust network of fast-charging stations.



Renewable Energy and Paperless Operations

Sustainability extends beyond our vehicles and into our office environment. We have installed 120 solar panels on our office rooftop, a testament to our ambition to become self-sufficient in electricity. In the coming year, we aim to install battery capacity, ensuring we can harness solar energy to power our entire operations.

Furthermore, we have made a significant shift towards digital operations, minimizing the need for printed documentation. Innovative online solutions and an in-house Service App for our technicians have streamlined our processes, reducing paper usage between departments. As a result, paper consumption has decreased by approximately 60% for the period from January 1, 2021, to December 31, 2023, and we are committed to reducing paper usage to just 20% of 2022 levels.



Sustainable Planters and Recycling Initiatives

Even the type of planters we use is influenced by our commitment to sustainability. Over the years, we transitioned from fibreglass planters from Asia to injection-moulded polystyrene planters from Europe, made from 100% recycled material. In December 2022, we embraced planters crafted from sustainable materials such as old fishing nets and cork, emphasizing our commitment to responsible choices. Both types of planters are virtually indestructible and can be recycled.

We have taken steps to improve our recycling efforts, including the transformation of plastic garden pots and foam offcuts into new products. Additionally, pebbles are now cleaned onsite and reused, and paper recycling practices are implemented across our entire site, reducing waste and minimizing our environmental impact.



Educational Initiatives

Green Design have not only focused on implementing sustainable practices within our company but have also extended our sustainability reach through education. We hosted annual sessions for Google employees, teaching them about indoor plant care and the creative reuse of household items as planters. This promotes the use of houseplants, improves air quality, and extends our sustainability outreach.



Economic Considerations and Sustainability

Our commitment to sustainability was initially driven by economic considerations, such as increasing service cycles to enhance productivity. However, over time, we recognized the significant environmental benefits that accompanied these changes. For instance, extended service cycles reduced fuel consumption and extended the lifespan of our vehicles. Moreover, our innovative spirit led us to extend watering intervals, further supporting our sustainability targets.



Award for Sustainability

In recognition of our unwavering commitment to sustainability, Green Design are proud to announce that we received the Interior Plantscape Association's Sustainability Award in 2023.

The judges' comments underscored our impressive list of achievements and goals for the business in sustainability. They recognized that there is no question that our company is totally committed to sustainability and being accountable for it. The judges were particularly impressed by the supporting evidence and considerable expense we invested in implementing our sustainability initiatives, describing our business as an inspiration. We are deeply honored to have received this award and extend our heartfelt gratitude to the Interior Plantscape Association.



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Conclusion

Green Design's journey towards sustainability is ongoing, with the understanding that there is still much work to be done. Many of our current sustainable practices have inherent growth factors, allowing us to continually improve our environmental impact. Our commitment to carbon neutrality, the adoption of electric vehicles, renewable energy, paperless operations, responsible waste management, and numerous recycling initiatives set us as champions of a better tomorrow. We believe that business excellence and sustainability can coexist, setting a powerful example for others to follow.

As we continue on our path toward a sustainable future, the evidence of our commitment will not only be reflected on our balance sheets but also in the quality of the air we breathe, the purity of the water we drink, and the well-being of the planet we call home.

