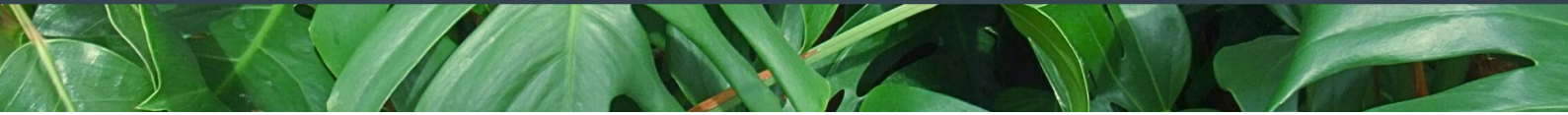


Circularity Strategy

A COMMITMENT TO SUSTAINABLE PRACTICES



GREEN DESIGN
INDOOR PLANT HIRE



Our Mission

At Green Design Indoor Plant Hire, our commitment to sustainability is woven into every aspect of our operations. Our Circular Economy Program is designed to reduce waste, conserve natural resources, and maximise the lifecycle of every product we use.

We believe in the power of innovation, responsibility, and long-term thinking, and we are proud to be at the forefront of driving positive environmental impact in the indoor plant hire industry. Here's a deeper dive into our circularity initiatives.

How We Achieve Circularity

Our Circular Economy Program focuses on three key pillars: reuse, recycling, and resource conservation. Each of these pillars is vital to ensuring that our operations are as sustainable as possible, and they work together to minimize waste and maximize the value of the materials we use.



Reuse: Decorative Pots - Achieving 90%

One of the most significant ways we contribute to a circular economy is through the reuse of our decorative pots. These pots are an essential part of our plant installations, and we are committed to ensuring they have a long and productive life.

When decorative pots return to us after being on hire, they are carefully inspected by our Painting Department. Each pot undergoes a rigorous quality assessment to determine its potential for reuse. Pots that meet our standards are then sanded back to remove any imperfections and refinished to restore their original beauty. This meticulous process ensures that these pots can be redeployed to new client spaces,

reducing the need for new materials and minimizing waste. By giving these pots multiple lives, we are not only saving resources but also reducing our environmental footprint.

Our current reuse rate stands at an impressive 90%, and we are continuously exploring ways to improve this figure.

Recycle: Once our Decorative Pots cannot be used - Achieving 60%

Recycling is another cornerstone of our Circular Economy Program, and we are committed to ensuring that materials are not wasted when they reach the end of their useful life.

For those decorative pots that can no longer be reused, we ensure they are responsibly recycled, provided they are made from recyclable materials. This process is integral to our circularity efforts, as it allows us to recover valuable materials and reintroduce them into the production cycle. We have established strong partnerships with reputable recycling companies that process these materials, transforming them into raw materials for new products.

This closed-loop approach ensures that even when a pot can no longer serve its original purpose, it still contributes to the circular economy.



Recycle: Our Grow Pots - Achieving 60%

In our line of work, we accumulate a significant number of grow pots as plants are returned to us after their hire period. These pots, while essential for plant cultivation, can quickly become a source of waste if not managed properly. We have implemented a robust recycling program specifically for these grow pots.

Each grow pot is carefully sorted and then sent back to our suppliers, who recycle the plastic material to produce new pots. This process not only reduces the demand for new plastic but also ensures that the grow pots are continually reused, contributing to a more sustainable and circular system.

We are proud to report that we achieve a 95% recycling rate for our grow pots, and we are always looking for ways to push this figure even higher.

Plant Lifecycle Management: Ensuring No Plant Goes to Waste

Plants are at the heart of our business, and we take our responsibility to manage their lifecycle seriously. Our Plant Lifecycle Management program is designed to ensure that every plant we use is either repurposed, regrown, or recycled, so that no plant ends up in landfill.

When plants are returned to us after completing their time in your space, they undergo a detailed grading process to determine their next step:

- **Seconds Sale (15%):** Plants that are still healthy but may not meet the aesthetic standards required for new installations are sold as seconds. These plants are offered at a discounted rate, giving them a new lease on life in homes, offices, or other spaces that can appreciate their natural beauty. This practice not only reduces waste but also makes our plants accessible to a wider audience.
- **Regrowth (35%):** Some plants need a bit more care and attention before they can be used again. These plants are sent to nurseries where they are carefully pruned, nurtured, and regrown. This regrowth process can take anywhere from 2 to 3 years, depending on the species, but it ensures that these plants can be reintegrated into our hire inventory, reducing the need to source new plants.

This approach exemplifies our commitment to long-term sustainability and resource conservation.

- **Mulching for Lily Production (50%):** For plants that cannot be reused or regrown, we have developed an innovative solution to ensure they still contribute positively to the environment. These plants are mulched and repurposed as a key ingredient in the production of lilies. Mulching not only prevents plants from going to landfill but also enriches the soil, promoting healthy growth in our lily production. This closed-loop approach is a testament to our belief that every plant has value, even at the end of its lifecycle.



Resource Conservation: Pebbles - Achieving 95%

Pebbles have traditionally been a popular choice in many of our installations, but as we move towards more sustainable alternatives, we are phasing out their use. However, we still have a significant number of pebbles in circulation, and we are

committed to ensuring that they do not contribute to landfill.

To achieve this, we have invested in an innovative cleaning and restoration process that allows us to reuse these pebbles in new installations. This process not only preserves the natural resource but also reduces the environmental impact associated with sourcing new pebbles.

By reusing pebbles, we are helping to protect river ecosystems, where these resources are often extracted. Our current pebble reuse rate stands at 95%, and we are committed to maintaining and improving this rate as we continue to phase out their use.

Driving Towards a Sustainable Future

This circularity strategy embodies our mission to become Carbon Neutral by 2030 (CNL30) and our commitment to a sustainable future. We believe that by rethinking how we use and manage resources, we can create a more sustainable, resilient, and circular economy. Our dedication to reuse, recycling, and resource conservation is at the heart of our operations, and we are proud to lead the way in the indoor plant hire industry. We invite you to join us on this journey towards a more sustainable future.

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