

MEDIA RELEASE

April 2011

GREEN DESIGN Indoor Plant Hire introduces the PURE planter range.

Uncluttered and stylish design that ticks all the right boxes when it comes to mixing good taste with purpose.

Dispatched from the world of design, this aesthetically captivating planter collection uses a contemporary combination of rich natural textures and sophisticated earthy tones, creating a sensational stand out style.

The beauty of nature and modern architecture has been the inspirational source behind Dutch designer Cees Kranens' creation of this beautiful collection.

The PURE planter range is functional for any space and will definitely stand the test of time.

Perfect for indoor and outdoor spaces, the PURE planter range has a 10 year UV resistance, they are unbreakable and lightweight, eco-efficient and 100% handmade.

Available in a variety of special PURE colours and sizes including the PURE soft oval, soft oval high, square long, square divider and the latest in the PURE series; the PURE twilight which offers revolutionary new garden lighting for relaxed moments in your garden, home or office.

Rudy Ursem, General Manager of GREEN DESIGN Indoor Plant Hire says "The PURE planter range has been very popular since we began importing them for the Australian market. Designers like their uncluttered and modern design, their durability and the fact that they are eco-efficient. They serve a purpose yet they are efficient in their design and they look great in any space."



For further information or for images of the PURE range please visit:

http://www.greendesign.com.au/transfers/designerplanters/elho_pure_range.pdf

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